



INFRA DELTA SOLUTIONS

Websites, Software & Digital Marketing Under One Roof

We build the website, the online store or the software product — then run the marketing that fills it. One team, one number to call, one result to answer for.

Why good businesses stay invisible

It is rarely the product. It is one of these — and most businesses have all three at once.



Nobody Can Find You

Page four of Google, wrong opening hours on the listing, eight seconds to load on a phone. Customers do not scroll or wait — they click whoever is above you.



Ad Money, Nothing To Show

Boosted posts and campaigns running, but nobody can say which one brought in an actual customer. Every month becomes the same guess, repeated.



Leads That Go Cold

Enquiries land in an inbox, a WhatsApp and someone's phone. A few get answered today. The rest buy from whoever called them back first.

We build it, then we fill it



Websites & Stores

- Design, build, launch
- Online stores and payments
- Booking and member portals
- Hosting and upkeep

A site that sells on a phone.



Software & SaaS

- Custom web and mobile apps
- SaaS products, idea to launch
- Sign-up, subscriptions, billing
- Run and supported after go-live

A product, not a project.



Digital Marketing

- Getting found on Google
- Google Ads and search
- Facebook and Instagram ads
- Retargeting past visitors

A known cost per enquiry.



Social & Follow-Up

- Social media managed monthly
- Content, replies, one voice
- Every enquiry in one list
- Reporting you can read

Nothing falls through.

We work the places your customers already are

Nobody wakes up wanting to visit your website. They search, they scroll, they ask around — we meet them at each of those moments.



Google Search & Maps

Show up when someone types what you sell — or searches for it "near me".



Facebook & Instagram

Reach the right people before they start looking, and again after they visit.



YouTube & Short Video

Short clips showing the work, the place or the product — watched to the end.



WhatsApp, Email & SMS

The follow-up. Replying in minutes converts far better than replying next week.



Your Own Website

The one channel you own. Everything else sends people here to be won or lost.

Google, YouTube, Facebook, Instagram and WhatsApp are trademarks of their respective owners. Infra Delta Solutions is an independent agency and references these platforms only to describe the services we deliver on them.

How a stranger becomes a customer

Where People Are Looking

Google search · social feeds · maps · a friend's recommendation

What We Build And Run

One joined-up system instead of five things nobody owns

Website & Landing Pages

Online Store

Custom Software

Search Visibility

Paid Campaigns

Social Content

Enquiry Follow-Up

Monthly Reporting

Your Business

Phone

WhatsApp

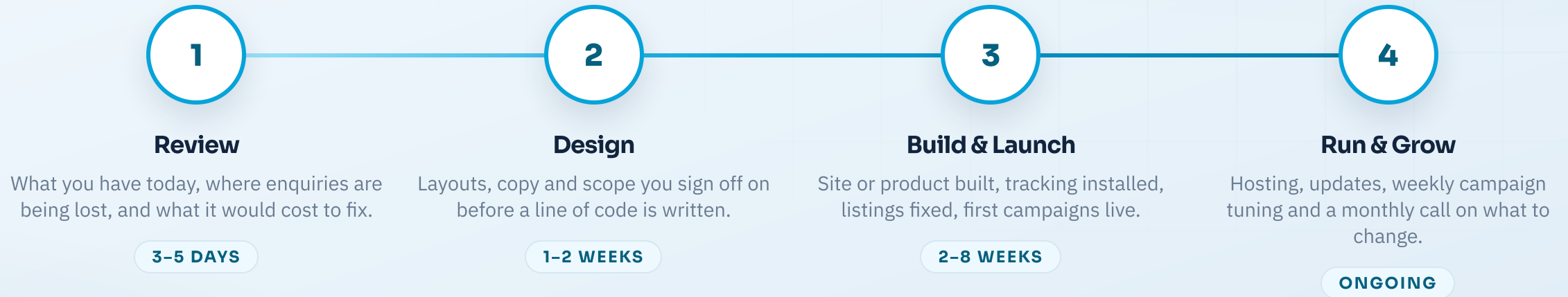
Sales Team

Billing

Shop or Branch

No surprises, and you can stop at any point

Every engagement runs the same four stages. Each one ends with something you can look at and decide on.



Marketing that looks busy, and marketing that **sells**



Looks like marketing

- Posts go out and nobody asks what they did
- Reports full of impressions, reach and followers
- Ads boosted on whatever looked popular that week
- Enquiries land in three places, answered in one
- The agency owns the accounts — leaving means starting over



Actually sells

- Every channel measured by the enquiries and calls it produced
- A cost per enquiry you can weigh against what a customer is worth
- Budget moved each week toward whatever is working
- Every enquiry in one list, answered automatically in minutes
- You own the site, the accounts and the data — we just run them

What working with us looks like



From go-ahead to a new site live



Campaigns reviewed and adjusted



Dashboard covering every channel



Your site, accounts and data stay
yours

Built, launched, and still running

A SaaS product, an online store and a college website — all taken from blank page to live, and still maintained by us.

SAAS · PAYROLLGEN.COM

A payroll product, not a payroll project

HR and payroll software many organisations subscribe to at once — employee records, attendance, salary processing, statutory forms and payslips, with sign-up, subscriptions and per-customer data separation built in. Designed, built, hosted and still shipped to by us.

Live in production

RETAIL · E-COMMERCE

An online store that runs the whole order

Catalogue, cart and checkout, online payments, customer accounts and order history, plus an admin back office for stock and dispatch and a grievance channel so complaints are logged, not lost. Built to load fast on a phone, where the buying happens.

Live in production

EDUCATION · SSKV COLLEGE

A college site people can actually use

SSKV College of Arts & Science for Women, Kanchipuram: departments and courses, admissions, faculty, facilities and campus life, alongside the document library an institution must publish — annual reports, research projects, notices and video.

sskvcollege.edu.in

GET IN TOUCH

Tell us what you want **built, or fixed**

A website, an online store, a software or SaaS product, or a campaign that is not paying back. We'll come back with what we would do first, how long it takes and what it costs.

TALK TO US

web.infradelta.com/contact

CONSULTATION

+91 99449 96435

ENQUIRIES

info@InfraDelta.com